

THE BRAND

BEHIND EVERY STRONG BRAND IS A STRONG PERSONALITY: CONSTANTIN WILD

Constantin Wild - Unique Emotions Since 1847 - Short

It takes two. Constantin Wild is valued worldwide for its gem expertise. Since 1996, the connoisseur and expert has been at the helm of Constantin Wild GmbH & Co. KG. The family-owned business was founded in 1847 and is an icon in the gem industry, known around the globe for cutting and trading the world's rarest and most precious gems. Constantin "Conte" Wild runs the manufactory in the fourth generation, still with the same values as 175 years ago: it all starts with trust – the secret of a success story of nearly two decades and a conviction deeply rooted in his human and corporate vision.

Constantin Wild - Unique Emotions Since 1847 - Long

It takes two. Constantin Wild is valued worldwide for its gem expertise. He learned his profession from scratch by entering the business in his mid-twentieth, after the sudden passing of his father in 1984. Since 1996 he has been at the helm of Constantin Wild GmbH & Co. KG, an international leader in cutting and trading the rarest and most precious gems in the world. The company owes its success without a doubt to Constantin "Conte" Wild, who is never tired of investing in innovating and pairs his fundamental knowledge with his endless passion for carat, cut, and especially about the rarest colours.

To the present day, Constantin Wild GmbH & Co. KG is based in Idar-Oberstein, known as the world capital of gemstones. The manufacturer is a trusted partner in the international world of gems catering to the leading premium brands, including the Haute Joaillerie. World-renowned jewellery designers and exclusive collectors confide in Constantin Wild's expertise, his sure instinct and eye for detail, and the masterly skills of his experienced artisans.

A cutter is not a cutter - at the in-house manufacturing facility, devoted and skilled artisans take this profession to the next level. These artists of their trade unveil the radiance of colours with intuition, patience and the help of state-of-the-art technology. Little by little, they transform roughs into the world's most precious treasures: only the top 3% of the rarest gems make it to the manufacture, not a single one leaving the Idar facility without the last examination by Constantin Wild himself. The company's treasure chamber is home to some of the most magnificent beauties on this Earth: Paraiba tourmalines, rare imperial topazes, sapphires in a sheer incredible variety of colours, green demantoids and other much-coveted rarities.

On top of exclusivity, a sustainable supply chain is essential. Therefore, Constantin Wild GmbH & Co. KG has taken the necessary steps to guarantee the sustainability of its products. The manufacturer of exclusive gems has recently become a member of the RJC (Responsible Jewellery Council) and is since 2022 a certified member. „A necessary and logical step. This is also part of the trust that customers place in us“, says Constantin Wild.



The Mission:

With a family heritage spanning over ten generations, our mission remains to illuminate the colours of the world's most exciting gems, revealing natural luxury and inspiring unique emotions.

The Vision:

Our vision is to be the most respected and trusted partner for jewellery brands and designers in the world of exceptional gems.

The Claim:

GEM.S.TRUST.WILD.

UNIQUE EMOTIONS SINCE 1847

About Constantin Wild - Expertise at the highest level

Constantin Wild is valued worldwide for its gem expertise. He represents the tenth generation of a family rooted in the gem industry, running the company founded in Idar-Oberstein in 1847 in the fourth generation. Graduating from the Gemological Institute of America in California, the Certified Graduate Gemologist (GG) possesses a profound mineralogical background and knowledge of the geological characteristics of gems.

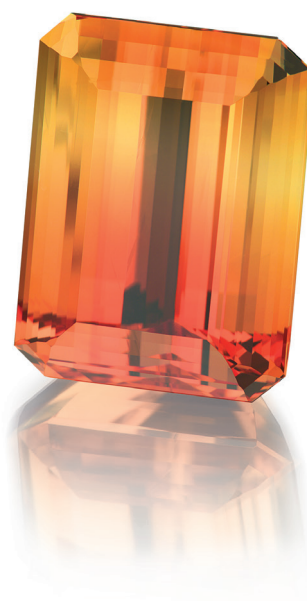
Since 1996, Constantin Wild has been at the helm of the company operating under the name Constantin Wild GmbH & Co. KG today. He travels the world to find and buy rare roughs and gems - bringing them back to have them cut and re-cut at the domestic manufacturing facility. Whenever he's at home, he supervises the cutting processes and sales, maintains contact with the highest representatives of the international world of jewellery, and advises private and institutional collectors who entrust him with the search for - and cutting of - their gems. "I have the most beautiful job in the world", he says. Even after almost forty years, Constantin Wild's fascination for the infinite variety of coloured gems remains unbroken.

"Conte" Wild knows his suppliers personally, many for generations. Therefore, trust is the greatest good: „Our vision is to be the most respected and trusted partner for jewellery brands and designers in the world of exceptional gems. That is my goal and the goal of my family for generations."

Sustainability

Constantin Wild is a pioneer in the sustainability and ethical sourcing of gemstones. He is committed to protecting nature and the environment and works closely with local communities and mine operators to ensure that the gemstones get extracted in a responsible way.

Constantin Wild GmbH & Co.KG is a certified member of the RJC (Responsible Jewellery Council) since 2022.



Memberships & More

Constantin Wild is a member of the Federal Association of the Precious Stone and Diamond Industry, the Friends Association Edelsteinstrasse, the Koblenz Chamber of Commerce and Industry and the Friends' Association of the German Gemstone Museum. For more than ten years, he has chaired the German Gemmological Association (DGemG) as vice-president, and he is a member of the foundation council of the German Gem Lab (DSEF). At an international level, he is a member of the Responsible Jewellery Council (RJC), supported the board of the International Colored Gemstone Association (ICA) for eight years and has been a member of the Gemological Institute of America's (GIA) Alumni Association since 1984.

Literature

- Constantin Wild: The Value Of Colours, Im Bann der Edelsteine, Idar-Oberstein 2011, ISBN 978-3-00-035455-7 deut.
- Constantin Wild: The Value Of Colours, Wild About Gems, Idar-Oberstein 2011, ISBN 978-3-00-035454-0 engl.
- Constantin Wild: The Value Of Colours, 寶石狂熱 Idar-Oberstein 2012, ISBN 978-3-00-0422996-5 trad. Chinese
- Constantin Wild: The Value Of Colours, 寶石狂熱 Idar-Oberstein 2012, ISBN 978-3-00-042997-2 simpl. Chinese
- Constantin Wild: The Value Of Colours, значение цветов Idar-Oberstein 2012, ISBN 978-3-00-042995-8 russian
- Constantin Wild/Nina Hald (eds.) Gems, Colours & Wild Stories, 175 Years Of Constantin Wild, Arnoldsche Art Publishers, Stuttgart 2022, ISBN 978-3-89790-626-6 engl.

Weblinks

www.constantinwild.com/en/
www.youtube.com/channel/UCnhKBD43p3y9AKyg4162ihw
www.facebook.com/constantinwild.gems
www.instagram.com/constantinwild.gems/
www.linkedin.com/company/constantin-wild-gmbh-co-kg?original_referer=



ADDITIONAL INFORMATION

Anniversary Year

In 2022, Constantin Wild celebrated the 175th anniversary of his company. On the occasion of this exceptional anniversary, he has published a book second to none that every connoisseur of precious gems should call his own.

Founded in Idar-Oberstein in 1847, the Constantin Wild GmbH & Co. KG has left its mark like barely any other company in the sector – the prestigious gem manufacturer has become an icon in the international world of gems. On the occasion of the 175th company anniversary, “Conte” Wild walks in the footsteps of his ancestors. The great-grandson of the company founder takes us back to the beginnings of the Wild family, looking at 400 years of artistic stonecutting and the trading of one-of-a-kind gems.

He takes the reader on a journey around the globe, a never-ending quest for the most beautiful and rarest gemstones. The book is more than an expedition to faraway places; it's a voyage to sublime pieces of jewellery – a fine selection of the very best, the pinnacle of international Haute Joaillerie. Their beauty begins with the stone, and often enough, it starts chez Constantin Wild: without that concise cut performed by adept craftsmen and artists, the expressive colour of the gem would perhaps never come to life. No cutting, no colour: From determining the cut through the slicing, preforming or “ébaucher”, cutting and faceting to the polishing - only this complex process allows the gem to unfold its true character, to reach its final fiery, vivid brilliance.

The opulent large-sized publication *Gems, Colours & Wild Stories* is a homage to a tradition-steeped family business and a declaration of love to the boundless diversity of extremely precious gems.

Idar-Oberstein

World Capital of Gems |

Leading Place of Trade for Gems and Jewellery in Europe

Idar-Oberstein is a city in Rhineland-Palatinate, Germany, known for its long tradition in the gemstone and jewellery industry. Therefore, what makes Idar-Oberstein so unique is the city's history and importance in the field of gemstones.

Since the 15th century, gemstone dealers, cutters and jewellers have settled in Idar-Oberstein. In the following centuries, the city became center of gemstone processing and jewellery manufacturing. The Constantin Wild family crest witnesses 400 years of gem-cutting tradition: In 1557, the Wild family were among the gem-cutting pioneers settling in Idar-Oberstein, today still called the cradle of gemstones.

In the past, like today Idar-Oberstein is internationally known for outstanding gem craftsmanship. Here, like nowhere else in the world, many companies, experts and institutions unite centuries-old knowledge and tradition in gem craftsmanship to date.

Another feature of Idar-Oberstein is the city's picturesque location on the edge of the Hunsrück Mountains. Forests and rocks characterize the surrounding area, offering many opportunities for hiking and outdoor activities. In addition, there are many cultural attractions in the city and its surroundings, such as the German Gemstone Museum or Oberstein Castle.

Due to its long tradition in the gemstone and jewellery industry, and the picturesque location and cultural attraction, Idar-Oberstein takes a special place in Germany.



Gems | Resources and Processing

- When the rough stone sources around Idar-Oberstein were exhausting at the beginning of the 19th century, great poverty reached the region. The gem specialists emigrated or began to travel - some to the Rio Grande region in the south of Brazil, where important gemstone deposits got found. The rough stones were sent home to Germany – giving the relatives work and enabling them to make their living again.
- Especially geological regions where the tectonic plates were particularly active are the main places of origin. The major regions for gems today spans from South America through Central Africa to the Himalaya.
- These gem-rich zones include the most significant supplier countries like Brazil, Tanzania, Mozambique, Madagascar, Sri Lanka and Thailand.

Gems | A precious investment

- While banks are hardly paying any interest, the property is overpriced, and the stock market is volatile, high-quality gems are a lucrative investment to add to the investment mix in these difficult times.
- Getting hold of high-value stones gets more and more difficult. As a result, the increasing demand is facing limited resources.
- The colourful and multifaceted valuables are hardly affected by inflation or deflation. They have survived all financial and economic crises and represent a reliable and lasting material asset.
- Another advantage is that gems are much rarer than diamonds.
- Emotional returns are adding to the hard facts.
- Out of passion and fundamental knowledge about the characteristics of the individual stones, the expert Constantin Wild invests in exclusive and very rare gems. Now and then, he will sell exclusive rarities from his private collection, a finely curated selection of extremely precious gemstones.

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