

*Constantin Wild*

UNIQUE EMOTIONS SINCE 1847

## CONSTANTIN WILD: GEMS, COLOURS & WILD STORIES

### 312 pages of colour in its most precious form

The gemstone company Constantin Wild GmbH & Co. KG has a long tradition to look back on: four hundred years and ten generations of cutters, goldsmiths and gemstone merchants have shaped the fortunes of this house. Since 1996, Constantin Wild, known as ‚Conte‘, has been at the head of this family enterprise, founded in Idar in 1847 by his great-grandfather Johann Carl as J. C. Wild IX. Constantin represents the tenth generation of the Wild dynasty, which has made its mark on the international world of gemstones to this very day like hardly any other.

In 2022, this gemstone company with its long-standing tradition, up among the leaders worldwide, will be celebrating its 175th anniversary. On the occasion of this special jubilee, Constantin Wild is publishing *Gems, Colours & Wild Stories*, an exclusive book, as a homage to courageous men and women, excellent craftsmen, dauntless adventurers and the most precious colours of all, which mean the world to its creator: „I like diamonds, but I love gemstones. Gemstones have lush hues, and they have more individuality and more personality“. Putting that love on the line, Constantin Wild whisks his readers away into the very special world of rare colours and unique emotions.

The renowned jewellery expert Nina Hald, who has made a name for herself in the international world of high jewellery both as an editress of reputable specialist journals and as the author of numerous publications on the topic, accompanies Constantin Wild on this challenging literary excursion. Over more than 300 pages, the two of them share their expertise, and their passion for the unbridled diversity of coloured gemstones.

Great stones, great stories – *Gems, Colours & Wild Stories* tells emotional tales: tales of the Wild family, firmly anchored in the world of noble stones. Of journeys to the remotest corners of the earth, where the rarest and most precious gemstones lie hidden away. Of curious encounters and comical personalities along the way. Of colours that do not reveal their true character until they are in the hands of experienced craftsmen: brash or subdued, vivacious or discreet, opulent or modest, classical or extravagant. Constantin Wild displays hand-picked favourites, whose majestic lustre begins with the stone and affords an insight into the world of haute joaillerie – true colour

ecstasy, untold value, luxury that cannot be measured in terms of money and is beyond comparison.

Not only Nina Hald, but also other international gemstone experts share their knowledge and passion with the reader: the award-winning author, historian and journalist Vivienne Becker; the president of Gemworld International and publisher of GemGuide Richard Drucker, the gemmologist and international gemstone expert Dr. Çiğdem Lüle, the colour expert and graphic designer Katinka Champion, Maria Douulton the journalist, author and Editor in Chief of the luxury digital consumer magazine *The Jewellery Editor.com*, the journalist and influencer Katerina Perez and the gemmologist, journalist, author and executive director of the ICA, Gary Roskin, were all determined not to miss out on the opportunity of making a contribution to this extraordinary book.

*Gems, Colours & Wild Stories* is an exciting excursion into the world of gemstones. Explaining and narrating at the same time, the book recapitulates all the relevant aspects in an informative yet entertaining way, as Constantin Wild traces the life of the stone through all its cycles: „Transforming the original stone into a perfect gemstone is unbelievably exciting!“

Also very much worthy of a mention is the layout of *Gems, Colours & Wild Stories*. Under the overall management of creative director Thorsten Lönnecker, a composition has been created that speaks the language of luxury and adroitly combines the characteristics of a book with those of a high-gloss magazine to form an exquisite whole.

**„I have the most wonderful profession in the world“,**

says Constantin Wild. He loves what he does, indeed he still loves it after almost forty years. *Gems, Colours & Wild Stories* is an expression of that love and passion, and a big thankyou to all those who share it.

The book will be brought out in English in December 2021 by Arnoldsche Art Publishers of Stuttgart, and will be available at bookshops. ISBN 978-3-89790-626-6